

INDEX TO DUN'S

JANUARY 1970 - JUNE 1970, VOLUME 95, NUMBERS 1-6

TITLES OF ARTICLES AND OF DEPARTMENTAL ITEMS LISTED UNDER ALPHABETICAL SUBJECT INDEX

KEY TO INDEX SYMBOLS:

(D) Departmental
(BF) Business Failures
(EI) Executive Investor
(MI) Modern Industry
(IB) International Business
(WS) Wall Street Beat
(SM) Sales & Marketing

-B-

BOOK REVIEWS (EXECUTIVE BOOKSHELF)

Franchising: How to Select a Business of Your Own by Robert Metz	Jan.	79
Man and the Computer by John Diebold	Feb.	97
Once in Golconda, A True Drama of Wall Street by John Brooks	Feb.	97

BUSINESS FAILURES (Monthly)

When Bigger Is Not Better (BF)	Jan.	89
The High Cost of Fickle Fashion (BF)	Feb.	99
Failure Has Many Faces (BF)	March	117
Hope Springs Eternal (BF)	April	109
Franchisors Fail, Too (BF)	May	109
Making It Big (BF)	June	103

-C-

COMPANIES

The Moment of Truth for NCR	Jan.	28
Whittaker: Too Far Too Fast?	Feb.	28
The Restless World of Royal Little	Feb.	38
'We're Not a Steel Company'	Feb.	51
New Prey for the Flying Tiger	March	42
The Computer and the Law	March	58
Can Leasco Come Back?	March	69
The Troubled Men of Texas Gulf Sulphur	April	32
The Dent in American Can	April	38
The Ampex Record	April	60
The Trane Formula	April	61
The Riviana Expansion	April	62
The Woes of Woolworth (IB)	April	69
Can 'Cat' Move the World?	May	34
Unbundled at ADR	May	62
Chapin's Folly	May	63
More for Melville	May	64
They're Changing Options Again	June	27
The Personal Money Machine of John King	June	34
Rohr Breaks Out	June	62
Cabot's Transfusion	June	63

CONSUMERS

The Crushing Cost of Consumerism	April	36
----------------------------------	-------	----

-E-

ECONOMICS

The Economy (Monthly)		
Nixon's Economic Bind	Jan.	7
The Economists at Bay	Feb.	9
Capital Spending Is the Key	March	9
A Guaranteed Income?	April	9
The Environmental Issue	May	7
Has Cambodia Changed the Outlook?	June	9

EXECUTIVES

'The Truck Is Now'	Jan.	42
Getting the Message Across	Jan.	43
The Pot-Smoking Young Executives	Feb.	42
The Do's and Dont's of Executive Resumes	Feb.	47
Deadwood in the Executive Suite	March	35
Those Telltale Executive Gestures	March	66
Can Companies Reduce Heart Attacks?	April	51
Executive Life - California Style	May	48
Status Symbols Are Changing, Too	May	52
Where Are They Now?	June	40
The Governor Is a Businessman	June	50

-F-

FINANCE

Corporate Sleuths on Wall Street	April	29
----------------------------------	-------	----

-G-

GOVERNMENT

Washington Desk	Monthly	Column
Close-up: A New Model in Housing	June	10
'It's Up to the SEC'	June	64

GOVERNMENT RELATIONS

The Blue Ribbon Business Council	Jan.	37
----------------------------------	------	----

-I-

INDUSTRY

Plastics: Promises, Promises (MI)	Jan.	59
Shipbuilding: The Inevitable Boom (MI)	Feb.	70
Close-up: 'The Airlines Are Too Bearish'	March	10
What's the Weather Report? (MI)	March	87
Instrumentation Goes Modern (MI)	April	75
The Rising Market in Rare Gases (MI)	May	81
Avionics: New Growth on the Ground (MI)	June	79

INTERNATIONAL BUSINESS

The Many Woes of Bernie Cornfeld	Jan.	32
The Wife Who Listened (IB)	Jan.	53
Matshita Knows How to Do It (IB)	Feb.	62
The Invasion from Abroad	March	38
Korea: Electronics and Oil (IB)	March	78
Rank Xerox: 'The Sky's the Limit' (IB)	May	70
Hoechst: Tomorrow the World? (IB)	June	71

INVESTMENTS

Singer: A New Way to Make Money?	Jan.	22
Return to Fundamentals? (WS)	Jan.	73
Will Retailing Lead the Comeback? (EI)	Jan.	81
Close-up: A 500 Dow?	Feb.	10
Search for the New Go-Go Stocks	Feb.	24
'No Way But Up' (WS)	Feb.	89
Pollution and Profits (EI)	Feb.	93
The Long and Short of Five-Year Bonds	March	47
'Blame IBM' (WS)	March	109
Shelters from the Storm (EI)	March	113
Close-up: Manny Cohen Looks at the Market	April	10
Scotch Whiskey - A Costly Blend	April	42
The Long View (WS)	April	101
A Few Tasty Morsels (EI)	April	105
A New Day for Warrants?	May	29
'Read the Prospectus' (WS)	May	103
Four 1970 Hopefuls (EI)	May	107
No Bust, No Boom (WS)	June	93
Low Multiples, Firm Prospects (EI)	June	97

-L-

LABOR

Will Labor Lose Its Leverage?	Feb.	34
-------------------------------	------	----

-M-

MANAGEMENT

The Problem of the New Chief Executive	Jan.	24
Is Management Too Specialized?	Feb.	21
Behavioral Science: Is the Cure Worth It?	May	38
CNA: There's Leverage in Leasing	May	42
The Age of UN-Merger	June	30
Cost Cutting: Panic from the Word Go	June	43

MERGERS

Close-up: A Tax on Mergers	May	10
----------------------------	-----	----

-P-

PUBLIC RELATIONS

Does the Corporate Image Really Change?	Jan.	19
O, Say, Can You See the Company Flag?	March	50
How Do You Face the Annual Meeting?	April	48
A Wry Report on Annual Reports	May	32
Now the Head Man's on TV	May	59
Business and the Radicals	June	46

-S-

SALES AND MARKETING

The Best-Selling Businessmen (SM)	Feb.	57
The Money in Old Folks (SM)	March	75

SPORTS

The Great Golf Tournament	April	44
---------------------------	-------	----

-T-

TAXES

What's Coming in Executive Taxes?	March	56
-----------------------------------	-------	----

KEY: D - DEPARTMENTAL SUBJECT

-B-

BERKWITT, GEORGE J.

Does the Corporate Image Really Change?	Jan.	19
Is Management Too Specialized?	Feb.	21
Deadwood in the Executive Suite	March	35
Behavioral Science: Is the Cure Worth It?	May	38
Cost Cutting: 'Panic from the Word Go'	June	43

BOLL, CARL R.

The Do's and Don'ts of Executive Resumes	Feb.	47
------------------------------------------	------	----

BRADY, RAYMOND

Return to Fundamentals? (D)	Jan.	73
Blame IBM (D)	March	109
The Long View (D)	April	101
'Read the Prospectus' (D)	May	103
The Personal Money Machine of John King	June	34

BRUTKUS, ALVIN A.

Can Leasco Come Back?	March	69
The Dent in American Can	April	38
Unbundled at ADR	May	62
Chapin's Folly	May	63
More for Melville	May	64
Cabot's Transfusion	June	63

-G-

GELLER, IRVING

What's the Weather Report? (D)	March	87
Instrumentation Goes Modern (D)	April	75

-H-

HERSHMAN, ARLENE

Singer: A New Way to Make Money?	Jan.	22
Search for the New Go-Go Stocks	Feb.	24
"No Way But Up" (D)	Feb.	89
The Long and Short of Five-Year Bonds	March	47
Scotch Whiskey - A Costly Blend	April	42
CNA: There's Leverage in Leasing	May	42
The Age of UN-Merger	June	30
No Bust, No Boom (D)	June	93

-L-

LEKACHMAN, ROBERT

The Economy - Monthly Column	Jan.	7
Nixon's Economic Bind	Feb.	9
The Economists at Bay	March	9
Capital Spending Is the Key	April	9
A Guaranteed Income?	May	7
The Environmental Issue	June	9
Has Cambodia Changed the Outlook?	June	9

LEVY, ROBERT

The Restless World of Royal Little	Feb.	38
'We're Not a Steel Company'	Feb.	51
O, Say, Can You See the Company Flag?	March	50
The Great Golf Tournament	April	44
Where Are They Now?	June	40

LEWIS, VIVIAN

The Trane Formula	April	61
-------------------	-------	----

LIEBERSTEIN, STANLEY H.

The Computer and the Law	March	58
Now the Head Man's on TV	May	59

LIEBSON, MALVINA

Businessmen's Expectations	June	105
----------------------------	------	-----

-M-

MARGETTS, SUSAN

The Pot-Smoking Young Executives	Feb.	42
----------------------------------	------	----

MARTIN, NEIL A.

Matsushita Knows How to Do It (D)	Feb.	62
The Invasion From Abroad	March	38
Korea: Electronics and Oil (D)	March	78
The Troubled Men of Texas Gulf Sulphur	April	32
Can 'CAT' Move the World?	May	34
The Rising Market in Rare Gases (D)	May	81
The Governor Is a Businessman	June	50

MURRAY, THOMAS J.

'The Truck Is Now'	Jan.	42
Whittaker: Too Far Too Fast?	Feb.	28
New Prey for the Flying Tiger	March	42
The Money in Old Folks (D)	March	75
The Amplex Record	April	60
Executive Life: California Style	May	48
Rohr Breaks Out	June	62

-P-

PERHAM, JOHN C.

Corporate Sleuths on Wall Street	April	29
They're Changing Options - Again	June	27

PERRONE, GLENN

Businessmen's Expectations (D)		
--------------------------------	--	--

POINDEXTER, JOSEPH

The Moment of Truth for NCR	Jan.	28
The Best-Selling Businessman (D)	Feb.	57

-R-

RICH, LES

Plastics: Promises, Promises (D)	Jan.	59
Shipbuilding: The Inevitable Boom (D)	Feb.	70
Avionics: New Growth on the Ground (D)	June	79

ROSEN, GERALD R.

The Blue Ribbon Business Council	Jan.	37
Washington Desk	Monthly	
Close-up: A 500 Dow?	Feb.	10
Will Labor Lose Its Leverage?	Feb.	34
Close-up: 'The Airlines Are Too Bearish'	March	10
What's Coming in Executive Taxes?	March	56
Close-up: Manny Cohen Looks at the Market	April	10
The Crushing Cost of Consumerism	April	36
Close-up: A Tax on Mergers?	May	10
Close-up: A New Model in Housing	June	10
Business and the Radicals	June	46
'It's Up to the SEC'	June	64

ROSS-SKINNER, JEAN

The Many Woes of Bernie Cornfeld	Jan.	32
Those Telltale Executive Gestures	March	66
The Woes of Woolworth (D)	April	69
Rank Xerox: 'The Sky's the Limit' (D)	May	70
Hoechst: Tomorrow the World? (D)	June	71

-S-

SMITH, JANET

Can Companies Reduce Heart Attacks?	April	51
The Riviana Expansion	April	62
Status Symbols are Changing, Too	May	52
Business and the Radicals	June	46

STUART, SPENCER R.

The Problem of the New Chief Executive	Jan.	24
----------------------------------------	------	----

-W-

WILLATT, NORRIS

The Wife Who Listened (D)	Jan.	53
---------------------------	------	----

WYANT, ROWENA

When Bigger Is Not Better (D)	Jan.	89
The High Cost of Fickle Fashion (D)	Feb.	99
Failure Has Many Faces (D)	March	117
Hope Springs Eternal (D)	April	109
Franchisors Fail, Too	May	109
Making It Big (D)	May	103

COMPANY INDEX

A

Aaron Ferer: Feb. 88
 Abraham & Strauss: Jan. 81
 AC Electronics Division: June 82
 Acoustiform: Jan. 62, 64
 Addison Industrial Park: Feb. 54
 Aeroglide Systems: June 62
 Aerospace Corp.: June 86
 Aerotrain of France: June 62
 African Wildlife Fund: Feb. 40
 AIDS: June 80
 Aims Group (The): May 53
 Airco Central Research Laboratories: May 82, 84, 88; June 43
 Airlift International: March 43
 Air Liquide (France): May 82
 Air Products and Chemical: May 82, 84
 Air Reduction Co.—See Airco
 Alaskan Airlines: March 110
 Alcoa: May 104; June 48, 63
 ALCO Engine Division: June 33
 Alexander & Alexander: March 113, 114
 Alger Fund: Jan. 35
 Alka-Seltzer: May 60
 All American Golf: Feb. 40
 Allegheny Corp.: May 30
 Allegheny Airlines: May 30
 Allegheny Ludlum Steel Corp.: March E108A
 Allentown Cement: April 76
 Allied Chemical: Jan. 22, 60; Feb. 42; March 82; May 54
 Allis Chalmers Manufacturing Co.: Jan. E12B; March 66; April 76, 98; May 34, 100; June 32
 Allstate Enterprises: Jan. 81
 Allstate Insurance: Jan. 81
 Allstate Mutual Fund: Jan. 81
 Alps: March 78
 Al-Sripe: March E108A
 Aluminum Co. of America: June 88
 AMC: May 60
 American: April 41
 American Air Filters: Feb. 93
 American Biomedical: June 33
 American Can Co.: April 38X, 51, 54
 American Cement Co.: June 33
 American Cyanamid: Jan. 60
 American Cryogenics: May 84
 American Electric Power: June 42
 American Enka: Feb. 90
 American Express: June 48
 American Finance: March 48
 American Gas & Electric: June 42
 American Hoechst Corp.: June 72
 American Institute of Certified Public Accountants: June 64
 American Machine and Foundry Co.: June 49
 American Management Ass.: May 39
 American Medical Computer Centers: June 33
 American Metal Climax: April 34
 American Motors: May 59, 60, 63, 64
 American Petrofina: March 41
 American Psychological Ass. Division of Industrial Psychology: May 39
 American Radiator: Jan. 21
 American Ship Building: Feb. 71
 American Standard: March 36; June 88
 American Stock Exchange: May 30
 American Telephone & Telegraph Co.: May 29, 30, 31, 98, 104; June 37, 48, 90, 97
 American Television & Communications: Feb. 39
 American Vacuum Society: Feb. E86A
 American World Tours: March 76
 Ames Taping Tools: Feb. 52, 54
 AMK Corp.: May 30, 98; June 30
 Ampex Corp.: April 60X
 Amtel Inc.: Feb. 39
 Anheuser-Busch: April 51
 Annin: March 50
 Applied Data Research: March 110; May 62, 63
 Arabian Gulf: March 37
 Armco-GATX: May 43
 Armco Steel: Feb. 52, 54; June 28
 Armour & Co.: May 98
 Arvida: Feb. 27, June 28
 Astrodata: March 110
 Atlanta Gas Light: March 48
 Atlantic Research: March 89
 Atlantic Richfield: Feb. 24; May 26, 30
 A-T-O Inc.: May 59, 61
 Aurora: April 41
 Austex Foods: April E66
 Autoflow: March 110; May 63
 Automatic Sprinkler: Jan. 21; Feb. 31
 Autonetics: June 85
 Avco: April 44; June 31, 48
 Avco-Embassy: Feb. 57, 58; May 30
 Avondale: Feb. 71, E72

Avon Products: June 28
 A-to-Z Rental Co.: May 109

B

Babcock & Wilcox: Jan. 21; April 75
 Bache & Co.: Jan. 12; May 104
 Badische Anilin and Soda-Fabrik: see BASF
 Bailey Meter Co.: April 75, 76, 80
 Baker Chemical, J.T.: May 82
 Baker Furniture: Jan. 21
 Bangor Punta: June 30, 33
 Bank of America: March 80
 Bank Americard: June 100
 Bankers Leasing: May 43, 44
 Bankers Trust: June 93
 Bank of New York (The): Jan. 35; May 104
 Bank of the Southwest (The): June 100
 Banque Rothschild: Jan. 36
 Barnes Engineering: March 88
 BASF: March 38, 39, 41; June 71, 75, 76
 Bath Industries: Feb. 25, 71, 74
 Bath Iron Works: Feb. 76, E72, 76
 Bausch & Lomb: Jan. E78B
 Bayer: March 38; June 75, 76
 Bechtel Corp.: June 88
 Becker & Co., A. G.: Jan. 22
 Behring Properties: Feb. 24
 Bell: Feb. 40; May 31, 104
 Bell & Howell: April 60; June 41
 Bell & Howell's Human Development Institute: May 39
 Bell Telephone Laboratories: June E18A
 Bendix: March 88; June 85
 Bendix Aerospace-Electronics: June 80
 Benedict Bros.: April 43
 Benefacts: March 114
 Beneficial Finance Co.: March 48
 Benson & Hedges: May 60
 Berco: May 100
 Berger Jensen and Nicholson: June 75
 Best: May 108
 Bethlehem Steel: Feb. 52, 54, 71
 Beverly Enterprises of Pasadena: March 75
 Bevis Industries: Feb. 39
 Bill Daniel's & Associates: Feb. 39
 Bird & Son: Jan. 60
 Bliss & Laughlin Industries: Feb. 51X
 Bloomingdale's: Jan. 81
 Boeing: June 62, 79, 80
 Boise Cascade: Feb. 24; May 41; June 88
 Booz-Allen & Hamilton: March 36, 70
 Borden: Jan. 20; June 32
 Borg Warner: June 88
 Bostitch: Feb. 40
 Boston Gas Co.: June 64
 Boston Store: Jan. 81
 Bradley Container Corp.: April 41
 Bradley, Milton: Jan. 74
 Braniff: May 30; June 33
 Brink: June 94
 British Petroleum: March 41; June 76
 Bro-Dart: Feb. 25
 Brown & Williamson Tobacco Co.: June 31
 Brunswick Corp.: June 30, 31, 33
 Buckeye Pipeline: Feb. 27
 Budd Co.: June 31, 33
 Budget Rent-A-Car: May 61
 Buffalo's Carborundum Co.: Feb. 31
 Buick: April 44, 47
 Builders Emporium: Jan. E,S,W84
 Bullock's: Jan. 81
 Bulova Watch Co.: Feb. 23
 Burdett Oxygen Co. of Cleveland: May 82
 Burdett Oxygen's Precision Gas: May 82
 Burdine's: Jan. 81
 Burger King: April 106
 Burlington Industries: May 23, 97
 Burnham & Co.: Jan. 73X
 Burns: June 94
 Burroughs: Jan. 30, 67
 Business Development Co.: Feb. 40
 Business Opportunities Inc.: Feb. 40
 Butler Aviation Int'l: June 33
 Butterick Co.: April 39

C

Cabot Corp.: June 32, 63
 California Texas Oil: March 80, 84; June 76
 CALTEX: see California Texas Oil
 Calumet & Hecla: Feb. 96
 Campari: Jan. 53X
 Campbell Soup: April 39, 105
 Canal-Randolph Corp.: June 28, 29
 Capital Cities Broadcasting: June 33
 Carborundum: Feb. 31, 94
 Carlsberg Financial Corp.: May 49, 90
 Carrier: April 62; May 104
 Carter Gragg Oil Co.: June 42

Carvel: April 47
 Caterpillar Mitsubishi Ltd.: May 36
 Caterpillar Tractor Co.: May 34X
 CATV: Feb. 24, 39, 90
 CBS: May 54; June 32, 90
 Celanese: March 80; May 59, 97; June 72, 88
 Celanese Plastics Co.: Jan. 60
 Central Porcupine Mines: April 34
 Central Soya: April 105, 106
 Century: Jan. 30, 31, 67
 Carro: June 28, 29
 Chase Manhattan: March 80; May 43, 54; June 48
 Chas. Pfizer: March 80
 Chemetron Corp's National Cylinder Gas: May 84
 Chemical Bank: March 69; June 29, 49
 Chemplex Co.: April 39
 Cherokee Nations Industries Inc.: June 52
 Chesapeake & Potomac Telephone Co. of Virginia: May 29
 Chess King: May 64, 66
 Cheyenne Industries Inc.: June 52
 Chicago & North Western Railroad: Jan. 21
 Chicago Pneumatic Tool Co.: May 100
 Chrysler: March 48; April 62, May 29, 64, 104; June 42
 Chubb: June 98, 100
 Chungliu Fertilizer Co.: March 82, 84
 CIBA: March 38
 CIT: May 43, 54, 97
 Citibank: Jan. 35
 Citizens & Southern Bank: May 26
 City Investing: April 30; May 50; June 30, 33, 49
 Clark Equipment Co.: June 43
 Cleveite Corp.: May 53
 CNA Financial Corp.: May 42, 43, 44; June 11
 CNA Nuclear Leasing: May 43, 44
 CODIL: April 75
 Cohu Electronics: March 88
 Coleman Co.: May 107
 Colgate - Palmolive: March 66; June 46
 Collins Radio Co.: May 62; June 43, 82
 Colonial Life Insurance: June 100
 Colorado Corp.: June 34, 38
 Colt Industries: June 28
 Columbia Gas System: June 64
 Columbia Records: April 52
 Columbus-Melpar: Feb. 30, 31, 87
 Commercial Credit Corp.: May 42, 43
 Commonwealth Edison: March 48, 49
 Commonwealth United Corp.: Jan. 36; May 98; June 31
 Computer Sciences: May 103
 Computing and Software Inc.: Feb. 31
 Congoleum Nairn: Feb. 25
 Conrac Corp.: June 80
 Consolidated Edison Co.: March 36, 37
 Consolidated Foods: April 24
 Consolidated Natural Gas Co.: June 64
 Consumer Value: May 66
 Continental Assurance Co.: May 42
 Continental Can: April 39, 41; June 28, 48
 Continental Casualty Co.: May 42
 Continental Oil: March 37
 Continental Telephone: May 31
 Control Data: Jan. 21; March 78, 88, 109; May 39, 41, 103
 Corning Glass Works: April 88
 Coronet Films: Feb. 25
 Corporate Diversification: June 32
 Corporate Growth Co.: June 32
 Cortinas: March 84
 Cosden Petroleum: June 33
 Country Casuals: May 66
 Courtaulds: March 41
 Crane Fruehauf: March 66
 Creative Design: June 19
 Credit Suisse: Jan. 36
 Cresap, McCormick & Paget: May 39, 97; June 29
 Crowell - Collier: Feb. 25
 Crown-Zellerbach: May 26
 Curtis Publishing Co.: May 54

D

Daimler - Benz: June E18B
 D'Angelis Allied: June 40
 Data - General Corp.: April 76
 D'Arcy Advertising: May 59
 Davide - Campari - Milano, S.p.A.: Jan. 53X
 Dawbarn: June 33
 Daylin Inc.: May 98
 Dayton, Tire & Rubber: June 50, 60
 Delenair Engineering Co.: March 41
 Delta: Feb. 25; May 104
 Dewey & Almay: March 88
 Diana Stores: May 98

COMPANY INDEX

Dictaphone Co.: May 53
Diebold Computer: May 42
Digital Equipment: May 103
Diner's Club Inc.: May 50
Diners - Fugagy: April 44
Disney Productions (Walt): April 19
Distillers Corp.: March 41
Diversified Technologies Inc.: Jan. 22, 23, 86
Dixie Co.: April 41
Docutel: April 78
Dodge: June 42
Doerner Products: Feb. 52
Dole Electro Systems: June E90A
Dolly Madison Industries: June 31
Dome: April 102
Donaldson Lufkin & Jenrette: May 54, June 30, 32
Doremus & Co.: April 82
Douglas: May 31
Dover: Feb. 25
Dow Chemical: Jan. 60; March 80, 82; April 39; June 40, 47, 49, 88
Dow Jones: April 44, 47
Dreyfus & Co.: Jan. 35
Dreyfus Fund: Feb. 62
Dun & Bradstreet May 90
du Pont: Jan. 60, 64; March 38; April 39; June 40, 72
Duro - Test Corp.: May 81
Dye Oxygen Products: May 84
Dyna - Lift: Feb. 52
Dynamics Corp.: Feb. 31

E

Eastern Air Lines: April 44; May 31, 104
Eastern Gas & Fuel: May 104
Eastman Kodak: Feb. 43
Ecology: Jan. E78B
Ecstall Mining Ltd.: April 34
Edgerton: March 88
EG&G: March 90
Eli Lilly & Co.: May 53
El Paso Natural Gas Co.: June 64
Empire Trust: May 104
Endicott Johnson: April 30
English Calico: March 66
Esquire: Feb. 25
Esso: Jan. 22; April 54
Equitable Life Assurance Co.: April 54

F

FAG: March 39
Fairchild Camera: Feb. 90; March 78
Falconbridge: April 34
Farben, I. G.: June 75
Farbenfabriken Bayer: June 71
Farbwerke Hoechst: March 41; June 71X
FAS International: Feb. 25
Faultless: Feb. 52
Fay, Leslie: May 108
Federated Department Stores: Jan. 81, 82
Fedway: Jan. 82
Festal: June 72
Festalan: June 72
Fiat: March 40, 84; May 36
Filene's: Jan. 82
Fireman's Insurance Newark: June 33
Firestone & Associates: May 61
First National Bank of Boston: May 42
First National City Bank of New York: Jan. 34; March 80; June 28, 41, 94
Flintkote: Feb. 90
Fluon PTFE: March 38
Flexile Co.: June 63
Flying Tiger Line: March 43X
Flying W Airways: March 110
Roley's: Jan. 81
Fonditalia: Jan. 36
Food Giant Markets: Jan. E, S, W 84
Ford Motor: Jan. 22X; March 47, 48, 80, 84; May 63, 64; June 41, 64
Foremost Dairies: June 31
Foster Wheeler Corp.: June 49
Foxboro: April 78, 80
Foxmoor: May 66
French: April 102
Friden: Jan. 29, 86
FRP: Jan. 60
Freuhauf Corp.: Feb. 71
Fuji Photo Film: Jan. 74; May 71
Fuji Rank: May 71
Fundamental Investors: April 30
Fund of Funds: Jan. 33, 34, 35; June 38
Futuro: Jan. 59, 60

G

GAC: March 48
Gala: April 41

Garrett Division: June 80
Gates Rubber Co.: April 51
Gazoclean International S.A.: June 64
General Dynamics Corp.: Feb. 71, E72, E78; March 104; April 30; May 44
General Dynamics' Electric Boat: June 45
General Electric Co.: Jan. 22, 29, 62, 64, E78B; Feb. E16A, 34; March 37, 87, 104, 110; April 75, 76; May 54; June 31, 48, 50, 62, 88
General Electric Research and Development Center: June E90B
General Foods: May 104, 109; June 40, 41, 49
General Host: May 98
General Mills: Jan. 30; May 53, 97
General Motors: Jan. 42; May 63, 64, 97, 100, 104; June 46, 82
General Public Utilities: March 48, 49
General Telephone & Electronics: May 59
General Time: April 30
Georgia Pacific: June 33
German Shell: June 76
Germeshausen: March 88
Getty Oil: May 60
G - Mini: May E96A
Goldblatt Ames: Feb. 51, 52
Gold Circle: Jan. 82
Gold Medallion Nursing Centers: Feb. 26
Gold Triangle: Jan. 82
Goodrich, B. F.: Jan. 21, 60; May 26
Goodyear Tire & Rubber Co.: June 19
Gorman: Feb. 40
Gould Inc.: May 53
Gould - National Batteries: May 53
Governor's Commission on Full Employment Inc.: June 50
Grace & Co., W.R.: March 88; June 32, 33, 44
Gramco: Jan. 35
Great Southwest: Feb. 27
Greene & Co., David J.: May 98
Gremlin: May 63
Greyhound: March 69; May 43, 98; June 64
Grier: March 88
Grimm & Co., W.T.: June 30
Groo Fund: Jan. 35
Grumman: June 88, 62
Gulf: Feb. 27; March 80, 82, 84
Gulf & Western: Feb. 58; April 98; May 30, 54, 97
Gypsum: Jan. 74

H

H & A Selmer: Jan. 21
Hamilton - Standard Division: June 80
Hamilton Watch Co.: June 24
Hanes Corp.: June 31, 43
Harcourt, Brace & World: June 48
Harlan, Betke and Myers: June 32
Hartfield: Jan. E, S, W84
Harwood Manufacturing Corp.: May 41
Hawaiian Electric Co.: March 48
Haynes - Stellite: June 32
Hebrew National Kosher Foods: April E66
Heinz, H. J.: March 114, 116
Heizer & Co.: June 28
Heli - Coil: April 30
Hentz & Co., H.: May 98
Hercules Powder: June 72
Hertz: June 50
Hewlett - Packard: Jan. 74; March 70
High Voltage Engineering: March 32
Hill Packing Co.: April E66
Hilton Hotels: May 30
Hoechst - Uhde Corp.: June 72
Homart Development: Jan. 81
Homelite: Feb. 40
Honeywell: Jan. 30; March 88; April 75, 78; May 41
Hornet: May 63
Hospital Corp. of America: Feb. 26
Hotel Corp. of America: May 39
Household Finance: March 48; June 31
Houston Lighting & Power: March 114
Houston Natural Gas's Liquid Carbonic: May 82
Howell Elec. Motors Plant: June 33
Hudson Bay Co.: May 26
Hughes Aircraft: May 90, 91
Hussman: March 116
Hycel: Feb. 26
Hydron: Jan. E78B
Hyston Fibers Inc.: June 72

I

IBM: Jan. 21, 29, 30, 31; March 48, 60, 69, 70, 78, 88, 109, 110; May 34, 43, 62, 63, 70, 78, 103, 104; June 48, 50, 85
IBM World Trade: March 110
ICI: June 33, 76

ICI America Inc.: March 38, 40, 41
Ideal: Jan. 74
Illinois Central Industries: Feb. 27
Imperial - America: June 34
Imperial Chemical Industries Ltd.: March 38; June 75
Inco: April 34
Indiana Michigan Elec.: March 48
Indianapolis Paint & Color Co. - Div. of Canada: June 33
Indian Head: May 30; June 33
Industrial Air Products: May 84
Industrial Valley Bank of Jekintown: April 44
Ingalls Shipbuilding Division: Feb. 71, 74
Ingersoll - Rand: June 98
Inland Steel: March 48, 49, June 11
Insilco: Jan. 21
Institute for Management Education: May 39
Instrument Systems Corp.: June 79, 80
International Business Machine - See IBM
International Harvester: Jan. 42; May 34, 63, 100
International Investment Trust: Jan. 34, 35
International Leisure, Inc.: March 45
International Salt: March 39
International Silver: Jan. 21
International Textbook: Feb. 25
International Utilities' Telephone Answering Service: Jan. 49
Investors Fund: Jan. 36
Investors Income Fund: Feb. 40
Investors Overseas Services: Jan. 33X, June 34, 37, 38
Investors Stock Fund of Minneapolis: April 29
Irwin, Richard D.: Feb. 25
Itkin Bros.: May 60
ITT: Jan. 44, 49; April 30, 54; June 11, 28

J

Janesville Cotton Mills: Feb. 39
Japan Airlines: March 44
Jenaer Galswerk Schoot & Gen: March 40
Jersey Standard Humble: June 94
Jet Propulsion Laboratory: May 91
Johnson & Johnson: May 54; June 32
Jones (fund): Feb. 90
Jones & Laughlin: Feb. 52
Jordan-Kumler: June 52

K

Kaiser: April 44
Kaiser Aerospace & Electronics: June 80
Kaiser Aluminum: March 80
Kaiser Cement: Jan. 74
Kaiser Industries: Feb. 71; May 63, 64, 104
Kaiser Jeep Corp.: May 63
Kaiser Resources: May 104
Kaiser Steel: April 47; May 104; June 33
Kane - Miller Corp.: April 24; May 31
Kaysam Corp.: March 88
Kayser - Roth Corp.: May 41
Kearfott Division: Jan. 86; June 82
Kenner Oil & Gas Co.: June 57
Kendall Co.: June 33
Kershaw & Sons Ltd., A.: May 71
Kidde & Co., June 33
Kinder Manufacturing: Feb. 25
King Resources: June 34, 37, 38
Klein, S.: May 107
Komatsu: May 36, 100
Korea Computers Corp.: March 78
Korea Oil Corp.: March 82, 84
Kraftco: June 29
Kresge, S.S.: April 102
Kuhn, Loeb & Co.: June 32
KZO: March 39

L

LACOP: Feb. 40
Laird & Co.: Jan. 22
L'Air Liquide: April 62
Laport Industries: March 66
La Radiotechnique Compelec: Feb. E168
Larwin: June 11
La Salle Deitch: Feb. 25
Lasix: June 72
Lawry Foods, Inc.: May 49, 50, 91
Lawson Manufacturing: Feb. 39
Lazarus: Jan. 81
Lear Siegler: March 88
Leasco: May 30
Leasco Data Processing Equipment Corp.: Feb. 90; March 69X; May 23, 43, 54, 98
Leads & Northrup: April 75, 76, 78, 80
Lehman Bros.: Jan. 35; March 48, 49; May 30; June 32
Lehn & Fink: May 60

COMPANY INDEX

Leisure World: March 76
 Lerner Stores: May 30, 104
 Lestoll: June 31
 Lever Bros.: March 40, 41
 Levine Productions, Joseph E.: Feb. 58
 Levin-Townsend Computer Corp.: May 52; June 31
 Levitt: June 11, 88
 Libby, McNeill & Libby: March 41
 Linde: May 82
 Ling - Temco - Vought: April 98; June 31
 Lintas Ad Agency - Europe: June 33
 Lipper Mutual Fund Survey: Feb. 89
 Little & Casler: Feb. 40
 Litten Industries: Jan. 67; Feb. 71, 72, 74;
 March 88; May 50; June 29, 44, 82
 Lockheed Aircraft: Feb. 71; March 87, 104;
 April 30; May 31, 44, 49; June 80
 Loew's Theater: May 30
 London Stock Exchange: May 70
 Lone Star: Jan. 74
 Louisiana State Rice Milling: April 62
 Louisville Line: Jan. 42, 51
 LVT: May 30
 Lucky Chemical Co.: March 84
 Lysol: May 60

M

Macco Corp.: Feb. 27
 Mack Financial: May 29
 Macy: May 64
 Madison Square Corp.: Feb. 27
 Magic Chef, Inc.: May 26
 Magnavox: Jan. 21
 Magnetic Recording Systems: Jan. 22
 Main: Feb. 76
 Mallinckrodt Chemical Works: June 32
 Mangin, I.: Jan. 81
 Manhattan Fire & Marine Insurance Div.: June
 33
 Manhattan Fund: May 43
 Mantle Men: May 61
 Marathon: June 76
 Marathon Paper Co.: April 41
 Marbert - Kosmetik: June 76
 Marcor: May 64
 Marine Midland Trust Co.: June 33
 Mar - Kes Foods: April E66
 Marks & Spencers: April 69
 Martin-Marietta: June 28, 29, 46
 Masco: Feb. 25
 Massachusetts Investors Trust: April 30
 Massey-Ferguson: March 41
 Matheson Gas Products: May 82, 84, 88
 Matsushita Electric Corp. of America: Feb. 62
 Matsushita Electric Industrial Co., Ltd.: Jan.
 74; Feb. 62X
 Mattell: Jan. 74
 MBT: April E66
 McCrory: May 30, 107, 108
 McCulloch Corp.: Jan. E78A
 McDonald Corp.: April 52
 McDonnell Douglas Corp.: May 49
 McKinsey & Co.: June 28
 McLellan - Green: May 107
 Medical Computer Systems Inc.: June 33
 Medusa Portland: Jan. 74
 Meid Fund: Jan. 35
 Meldisco: May 64
 Melinex: March 41
 Melville Shoe Corp.: May 64, 66
 Memorex: Feb. 90; March 110
 Memphis Plough: June 24
 Merck & Co.: Feb. 24
 Merrill Lynch, Pierce, Fenner & Beane: June 40
 Merrill, Lynch, Pierce, Fenner & Smith: April
 10, June 24
 Merritt - Chapman & Scott: May 97
 Metromedia: April 52
 Metropolitan Quarterback, Inc.: May 109
 Metropolitan Savings & Loan Ass.: Jan. 81
 MG Technical Products Inc.: June 72
 Mica Product Line: June 33
 Michigan Bell: May 31
 Microdot: May 91
 Mid - Continent Telephone: May 31
 Miles: May 64
 Milgo Electronics: Feb. 90
 Miller Brewing Co.: June 33
 MiraSeam: April 41
 Miteq: Jan. 22
 Mitsubishi: March 78
 Mitsubishi Heavy Industries Ltd. of Tokyo:
 May 36
 Mitsui Petrochemical Industries: March 40
 Mobark Instrument Corp.: Jan. E12B
 Mobil & Ohio: Feb. 27
 Mobil Oil Corp.: April 51; May 97; June 29
 Molded Insulation Co.: March 88
 Monsanto: April 44; June 72

Monsanto Chemical: Jan 60; April 39
 Monsanto Textiles: March 66
 Moody's Electric Utilities: March 113
 Moody's Industrials: March 113
 Moody's Investor Service: May 31
 Morgan Guaranty Trust: June 29
 Morgan Stanley: March 49; May 30
 Motorola Inc.: Feb. 90; March 78; April 75
 Motorola Korea Ltd.: March 78
 MSL Industries: June 33
 MSL Tubing & Steel Co.: June 33
 Musselman: March 116

N

Nabisco: June 97
 Namath Girls: May 61
 Narragansett Capital Corp.: Feb. 39
 National Airlines: April 44, 47
 National Biscuit: June 97
 National Can: April 39, 41
 National Cash Register Co.: Jan. 29X; March
 109, 110; April 44
 National Casket Co.: June 24
 National Dairy Products Co.: June 29
 National Environment Corp.: June 44
 National Fund: Jan. 36
 National General: May 30, 54
 National Gypsum Co.: April 76
 National Home: June 88
 National Industries: April 29; May 30
 National Patent Development Corp.: Jan. E78B
 National Security Bank of Chicago: Feb. 54
 National Training Laboratories: May 39, 41
 NBC: April 44
 Neisler Laboratories: June 32
 Nesatron: April 88
 Nestle: March 41
 Newburger, Loeb & Co.: April 101, 102
 New England Mica Co.: June 31, 33
 New Hampshire Ball Bearing Co.: March 39
 Newport News Shipbuilding and Drydock Co.:
 Feb. 70, 71, 74
 New Providence Group Capitol Growth: Jan.
 35
 New York Edison: June 42
 New York Electric & Gas: March 49
 New York Stock Exchange: May 29; June 40,
 66
 Nine Radio & TV Stations & Real Estate: June
 33
 Nitto: March 78
 Noranda: April 34
 Norden: June 80
 Norfolk and Western: May 104
 North American Autotronics: June 79, 85
 North American Investment Funds: Jan. 35
 North American Philips: Feb. 24
 North American Plans Management: Jan. 35
 North American Rockwell Corp.: Jan. E78A;
 March 35; April 51; June 79
 Northeastern Division of Foremost Dairies:
 June 31
 Northeast Utilities: June 45
 Northern: April 41
 Northern Illinois Gas Co.: April 37; June 49
 Northern Indiana P.S.: March 48
 Northern Natural Gas: March 48
 North Slope Oil: Jan. 74; Feb. 24, 76; April
 102; May 100; June 94
 Northwest Airlines: March 44
 Northwest Industries: Jan. 21; Feb. 27
 Norton Simon Inc.: May 49, 50
 NOVA: April 76
 Now Shops: May 66
 Noxell Corp.: June 31

O

Ocean & Atmospheric Science: Jan. 86
 Octagol Industries: June 32
 Ogden Corp.: Feb. 71, E72; June 33
 Ohio Valley Electric Co.: June 42
 Oktronics Inc.: June 50
 Olin Corp.: Feb. 43; June 28, 49
 Olivetti: Jan. 74
 Olivetti Underwood: March 40
 Oppenheimer: Feb. 24
 Optical & Ophthalmic Glass: June 33
 Oregon Technical Products Co.: March 88
 Otasco & Economy Auto Stores: May 108
 Owens - Corning Fiberglas Corp.: May 54
 Owens - Illinois Glass Co.: Jan. 62; June 28

P

Pacific Finance: May 61
 Pacific Lighting: June 28
 Pacific Petroleum: April 102
 Panagra Airways: June 33

Pan American: March 43, 44; May 41, 63; June
 43
 Panasonic: Jan. 74; Feb. 62
 Pangburn Co.: April E66
 Paramount Pictures: Feb. 58, April 30
 PCMI: Jan. 67
 Pechiney: March 40
 Penn Central: Feb. 27; May 31
 Pennsylvania Power and Light: March 48
 Pennzoil United Inc.: March 48
 PepsiCo: May 43, 97
 Pepsi-Cola: Feb. 40
 Peripheral Data Machines (Perdata): Jan. 22
 Pet: March 116; May 60
 Philadelphia Electric Co.: March 48, 49; May
 30
 Philips Industries: Feb. 25
 Philips Lamp: Jan. 74; Feb. 66
 Philip Morris: Jan. 12; June 33, 49
 Phillips Petroleum Co.: Jan. 60, 62; April 37, 102
 Pillsbury: April 105, 106; May 53
 Pinkerton: June 94
 Pittsburg Plastic Corp.: April 41
 Pittston: May 104; June 94
 Plough International Capital: June 24
 Pocket Book: Feb. 57
 Polan Industries: June 30
 Polaroid: May 39
 Polymer Chemical: June 33
 Post Cereal: May 26
 PPG Industries: June 33
 Pratt & Whitney: Feb. 88
 Precision Gas Products Inc.: May 82
 Prentice - Hall: Feb. 25
 Printing Corp. of America: April 39
 Proctor & Gamble: Feb. 42; June 48
 Production Steel: Feb. 30, 31
 Pullman: June 62

Q

QED: Jan. 86
 Quaker Oats: May 108

R

Radio Corp. of America: See RCA
 Radix Corp.: May 92
 Ralph's Industries: Jan. 82
 Rank Organization: May 70, 71
 Rank Precision Industries (Holding) Ltd.: May
 71
 Rank Xerox: May 70X
 Rapid American: May 107
 Raychem Corp.: Feb. E16A
 Raytheon: March 88; April 29; June 85
 RCA: Jan. 44, 49; March 87, 88, 89; April 36;
 May 54, 97, 109
 Realty Income Trust: Feb. 40
 Red Dodge Aviation: March 110
 Reliance Electric: March 37
 Reliance Insurance Co.: March 72
 Remington Rand: Jan. 29
 Republic Corp.: June 30
 Republic Steel: Feb. 52; June 63, 88
 Research - Cottrell: Feb. 94
 Reserve: April 102
 Response I: March 70
 Revlon: May 59
 Reynolds & Co.: June 40
 Reynolds Metals: April 44; May 104
 Reynolds, R.J.: March 48
 Rheingold Breweries: April 47
 Rhodia Inc.: March 40
 Rhone Poulenc: March 40; June 75
 Richardson - Merrell: May 82
 Rike: Jan. 81
 River Brand Rice Mills: April 62
 Riviana Foods: April 62X, 105, 106
 Robbins Co. (The Harold): Feb. 58
 Rohr Corp.: June 62
 Romanoff Caviar Co.: April E66
 Ronzoni Macaroni Co.: May 61
 Rosemount Engineering: March 88
 Ross Inc., Will: May 82
 Rothschild Expansion: Jan. 36
 Roussel - Uclaf: June 75
 Royal Dutch/Shell: Jan. 74; March 41, 82
 Royal Resources: June 34
 Ruberoid: June 33
 Ruder & Finn: May 54
 Ryder System, Inc.: Jan. 42

S

Salomon Bros. & Hutzler: March 49
 Salt River Project: April E59
 San Francisco Bay Area Rapid Transit: June 62
 Sanger Harris: Jan. 81
 Sanyo Electric: March 78

COMPANY INDEX

Saturday Evening Post Co.: June 31
 Save and Prosper Group: Jan. 34
 Savings Bank Trust: March 48
 Saxton & Co., G.A.: March 109, 110
 Schlitz: Feb. 24
 Scholastic Magazines: Feb. 25
 Scholz Homes: June 11
 Schott Optical Glass Inc.: March 40; June 33
 Schrafft: March 116
 Schroder, J. Henry Banking Corp.: May 103, 104
 Schulte Paint & Lacquer: June 33
 Schwarzkopf: June 76
 Schweppes, Ltd.: May 61
 Science Associates Corp.: March E108B
 Scientific Control Corp.: March 109
 Scientific Methods Inc.: May 39
 SCSA Industries: Jan. 19
 Scotch Marketing Ltd.: April 84
 Scott: April 41; June 49
 Scott Tour Co., Dan: March 96
 Scovill Manufacturing: March 37
 Scudder, Laura: March 116
 SDS: Jan. 86
 Seagrams: March 41
 Sealright: Jan. 62
 Sea Pass: June 31
 Sears Roebuck: Jan. 81; May 64, 104
 Sears Roebuck Acceptance Corp.: Jan. 81
 Seatrain Lines: Feb. 71, 74
 Securities Management Corp.: Jan. 34
 Securities Management International Technology: Jan. 35
 Security Equity Fund: Feb. 89, 90
 Security Ultra: Feb. 89
 SEGO: March 116
 Seilon Corp.: June 31
 Semi-Conductor Components: June 33
 Service Bureau Corp.: March 58
 Seven Up: May 26
 SFM Corp.: June 33
 Shamrock International Hotel: June 42
 Shell Oil: March 41
 Sherwin Williams: June 75
 Sherwood Medical Division: June 31
 Shilto: Jan. 81
 Shoe Corp. of America: Jan. 19
 Shibson & Co.: June 28
 Sierra Drawn Steel Co.: Feb. 51
 Signal Companies: June 80
 Signetics: March 78
 Simon & Schuster: Feb. 57
 Simpson Sears: Jan. 81
 Singer: Jan. 22X; April 30; May 54
 Singer-General Precision: June 80, 82
 Singer Manufacturing Co.: Jan. 29
 Singer's Kearfott: Jan. 86
 Skelly Oil: March 80, 82
 Skouras, Spyros P.: June 33
 Slaon Technology Corp.: May 49
 Smith Aircraft, Ted: June 33
 Smith, Barney & Co.: March 49; May 30; June 32
 Smith/Greeland Co.: May 60
 Smith, Kline & French: Feb. 43
 Societe de Banque Suisse: Jan. 34
 Society of the Plastics Industry: Jan. 62
 Solitron Devices: June 33
 Sony: Feb. 63
 Southern Athletic: June 31
 Southern California Edison: May 30
 Southern Natural Gas: March 48
 Southern Pacific: May 42, 43, 44
 Speedomax: April 78
 Speidel: Feb. 40
 Space Data of Phoenix: March 89
 Sperry Rand: May 103
 SPL-IV: April 75
 SSC & B Inc.: June 33
 Standard International Corp.: June 31
 Standard Oil Co. (New Jersey): April 37, 51; June 37
 Standard Oil of Ohio: March 39
 Standard Packaging: Jan. 21; Feb. 31
 Standard & Poor: June 79
 Standard Register Co.: March 36
 STAR: May 63
 Starwood Corp.: May 104
 Statistical Weather Information: March 89
 Stauffer Chemical Co.: June 72
 Stauffer Hoechst Polymer Corp.: June 72
 Stellite Division: June 32, 64
 Stevens & Co., J.P.: May 97
 Stirling Homex: Feb. 24
 Stoughton Elastic: June 33
 St. Paul Co.: March 48
 St. Regis Fund: Feb. 40
 St. Regis Paper Co.: June 28
 Stuckey: March 116
 Studebaker Worthington: June 33

Sullivan, Stauffer, Colwell & Bayles: May 60
 Sun Oil Co.: Feb. 71
 Sun Tube Corp.: April 41
 Susquehanna Corp.: March 89
 Switzerland Union Bank: Jan. 34
 Sybron Corp.: April 80
 Symbolic Records: Feb. 58
 Syntex: May 39
 System Development Corp.: May 50, 91

T

Talon: Feb. 40
 Tasker Industries: Feb. 31
 Taylor Instruments: March 88; April 80
 TDK: March 78
 Technique Dental: Feb. 26
 Teflon: Jan. 64
 Tektite: May E96A
 Telecar: April 78
 Teledyne: March 88; June 80
 Telephonics: June 80
 Teleprompter: Feb. 90
 Telex: Jan. 43, 49; Feb. 90
 Temtip: April 80
 Tenneco: Feb. 70, 71; March 48; May 30, 31, 54
 Tennessee Valley Auth.: March 48
 Terra-Tiger: E12B, E78A
 Tesco: April 69
 Texaco: June 94
 Texas Gulf Sulphur Co.: April 14, 33X
 Texas Instruments: Feb. 90; May 39
 Texas Utilities: March 114
 Textron Inc.: Feb. 39, 40; March 48; May 30; June 40
 Theatre Confections: June 33
 Thom McAn: May 64, 66
 Threaded Nails: Feb. 52
 3 M: June 50
 Times Mirror Co.: May 50, 90
 TIROS: March 88
 Todd Shipyards: Feb. 71, E72, 78
 Top Brass: May 59
 Toshiba: March 78
 Towers, Perrin, Forster & Crosby: May 54
 Toyota: March 41, 84
 TPG Industries: April 88
 Trailways: June 64
 Transamerica Corp.: March 69, 76; May 50, 59, 61
 Trane Corp.: April 61X
 Transaction Data Recorder (TRADAR): Jan. 29
 Trans International Airlines: May 61
 Trans World Airlines: March 43; May 26, 30, 59, 60, 61
 Travelodge: March 76
 Trevira: June 71, 72
 Triangle Publications: June 33
 Tri-Continental Corp.: May 30
 Trident: Feb. 57, 58
 Trini's Restaurants: April E66
 TRW Inc.: March 48, 49; May 39, 40, 59; June 88
 TRW Systems: June 86
 Truxton Manor: March 75
 25 Theatres in Philadelphia: June 33
 23 Grab-It: June 31
 Two Guys: Jan. E,S,W84

U

Unilever: March 40, 41; June 33
 Unimart: Jan. E,S,W84
 Union Camp Corp.: April 51
 Union Carbide: Jan. 60; Feb. 42, 43; April 39; May 39, 53, 54, 84, 88; June 30, 32, 33, 45, 49, 64
 Union Carbide Corp. Linde: May 82
 Union Oil Corp.: March 80, 84; April 102
 Uniroyal: Feb. 23; June 28, 31, 50
 United Aircraft: June 80
 United Air Lines: March 43; April 44; June 80
 United Artists: May 61
 United California Bank: May 92
 United Fruit Co.: May 98; June 30
 Univac: Jan. 29; March 70
 Universal Management Corp.: March 78
 Universal Oil Products: Feb. 95, 96
 Universal Rudle Corp.: March 36
 Universal Studios: Feb. 57
 Upjohn: March 80; May 54
 U.S. Industries: March 37
 U.S. Lines: Feb. E72
 USM Corp.: June 49
 U.S. Pipe & Foundry: Jan. 60
 U.S. Plywood Champion Paper: June 28, 29
 U.S. Steel: Jan. 60; Feb. 52, 54; June 88

V

Van Houten: June 33
 Van Nostrand-Reinhold Co.: June 44
 Vexilar Engineering: May E96A
 Vibroseis: March 37
 Victory Engineering: March 88
 Viewlex: Feb. 25
 Vinyl-Tex Ltd.: Jan. 60
 VIZ Manufacturing: March 88
 Volkswagen: March 41
 Volvo: March 41
 Vornado: Jan. E,S,W84

W

Waco: Feb. 52, 54
 Walco National Corp.: June 24
 Wallace-Murray: March 37
 Walls Industries: Jan. 74
 Walston & Co.: June 40
 Wang: Jan. 74
 Water Quality Integrated Data Acquisition System: April 78
 WEB Finishing Plant: June 33
 Weil McLain: Feb. 24
 Wellington: April 30
 Wells, Rich, Greene: May 60
 Western Electric: June 50
 Western Union International: Jan. 43X
 Western Union Telegraph Co.: Jan. 43
 Westinghouse: April 62, 75, 76; May 81; June 94
 Westinghouse Broadcasting: June 48
 Weyerhaeuser: June 50, 60
 Whale Co.: June 31
 Wheaton Glass Co.: June 46
 Whirlpool: May 104; June 48
 White Consolidated Industries: April 98
 White Motor: Jan. 42; April 75; June 33
 White Weld & Co.: June 32
 Whittaker Corp.: Feb. 28X
 Wickes: Feb. 24
 Wiley & Sons, John: Feb. 25
 Williston & Beane, J.R.: June 40
 Wilson & Co.: May 30; June 50
 Windecker Inc.: Feb. E86A
 Wintershall: June 75
 Winterthur: Jan. 34
 Woolco: Jan. 20; April 70
 Wollensak Inc.: June 30, 33
 Woolworth & Co. Ltd., F.W.: Jan. 20; April 69X
 Wyandotte Chemical: March 38; June 49

X

XDS: May 70, 77
 Xerox: Jan. 74, 86; Feb. 43; May 34, 70, 71, E,S74, 77, 78

Z

Zapata-Norness Co.: April 102; May 98
 Zody's: Jan. E,S,W84
 Zurn Industries: Feb. 96

INDEX TO DUN'S

JULY 1970 – DECEMBER 1970, VOLUME 96, NUMBERS 1 – 6

TITLES OF ARTICLES AND OF DEPARTMENTAL ITEMS LISTED UNDER ALPHABETICAL SUBJECT INDEX

KEY TO INDEX SYMBOLS:

(D) Departmental
(BF) Business Failures
(EI) Executive Investor
(MI) Modern Industry
(IB) International Business
(WS) Wall Street Beat
(SM) Sales & Marketing

—A—

ACCOUNTING

Close-up: Accounting and the SEC Oct. 10

—B—

BUSINESS FAILURES (MONTHLY)

Bucking a Recession (BF) July 79
Those Million-Dollar Bankruptcies (BF) Aug. 71
The Anatomy of Failure (BF) Sept. 101
Unlucky Eleven (BF) Oct. 105
The Midi: Is It Doomed? (BF) Nov. 97
All in a Week's Work (BF) Dec. 77

—C—

COMMODITIES

The Market's Lonely Man Oct. 60

COMPANIES

The GE Puzzle July 34
Kaiser's Black Gold July 66
The Wildcatter July 67
The Sweet Taste of Success (EI) July 76
The Oxford File Aug. 52
Shoestring Caesar Aug. 53
U.S. Leasing's Gamble Sept. 58
Cyprus Plans Ahead Sept. 59
Kodak's Instant Cameraman Sept. 60
Salesman in the Executive Suite Oct. 34
Rheingold: Growth With Flavor Oct. 58
Veeder's Windfall Oct. 59
Stouffer's Double Jeopardy Oct. 59
Profitable Problems Oct. 60
The Ten Best Managed Companies Dec. 23
CalComp's Love-Hate Dec. 50
A King Shows His Colors Dec. 50
Sampling with Seniors Dec. 50
Insurers of Oldsters Dec. 51
Zigzagging Liquorman Dec. 52

COMPENSATION

Now They're Swapping Options Oct. 45
Look Twice at Restricted Stock Dec. 36

CORPORATE FINANCE

The Rise of the Credit Manager Nov. 48

—E—

ECONOMICS

Recession Can't Cure Inflation July 54
The Economy (Monthly Column)
The Case for Controls July 13
A Portfolio of Summer Reading Aug. 9
What Will Spark the Upturn? Sept. 9
Welfare Reform and Revenue Sharing Oct. 9
A Brave New World Dec. 11
'We're Still Cutting Back' Aug. 27
Close-Up: Eccles: 'Don't Blame the Fed' Sept. 10
Businessmen's Expectations (D) Sept. 99
Businessmen's Expectations (D) Dec. 77

EXECUTIVES

Can Executives Be Remade? July 31
Is Management Mobility Obsolete? July 46
The Fastest Game in Town July 50
An Executive Abroad Aug. 48
Should Executives Go Back to School? Sept. 36
A Strategy for Fired Executives Sept. 44
Salesman in the Executive Suite Oct. 34
How to Read a Resume Oct. 48
The Shoe-Leather Executive Nov. 33
The Executive in the Hired Car Nov. 40
Big Headline, Small Profit Nov. 66
Bowing Out at 31 Nov. 66
Knit-Picking for Profits Nov. 67
Bache's Ledgerman Nov. 68

—F—

FINANCE

The Pinch on the Pension Funds Oct. 27
Which Way for Stocks? Nov. 36
How to Sell Letter Stock Nov. 51

—G—

GOVERNMENT

Close-up: Packard: Defense on a Diet Aug. 10
Close-up: Eccles: 'Don't Blame the Fed' Sept. 10
Close-up: Accounting and the SEC Oct. 10
Business and the Nixon Court Oct. 40
Close-up: Hodgson: The Labor Outlook Nov. 8

—I—

INDUSTRY

A New Message for the Medium (MI) July 63
A New Focus for the Hologram (MI) Aug. 59
Shakedown in Transistors (MI) Sept. 79
The Great Game of Corporate Espionage Oct. 30
U.S. Priorities: 'Housing Is Number One' Oct. 46

INTERNATIONAL BUSINESS

Canadian Caper (IB) Aug. 57
Is the Game Up at Gramco? Sept. 28
Berlin Diary—1970 (IB) Sept. 65
Japanese Computers: Closing the Gap (IB) Oct. 75
The American Challenge—From Plessey Nov. 42
The Irish Way (IB) Nov. 74
Europe's Cutbacks: Made in U.S.A. (IB) Dec. 57

INVESTMENTS

Scotland's Canny Investment Trusts July 43
Signal: Land Is Big Money July 58
Sell? Now? (WS) July 74
'Psyched-Out in Silver' Aug. 38
Buy? When? (WS) Aug. 64
New Face for Cosmetic Stocks (EI) Aug. 66
Is the Game Up at Gramco? Sept. 28
Phantom Stock: Better Than Options? Sept. 32
USI's Mortgage Trust: No Money Down Sept. 46
A Banker's Stocks (WS) Sept. 92
A Fundamental Foursome Sept. 95
Eat, Drink and Be Merry (EI) Oct. 101
The Late Tape (WS) Nov. 105
Low Debts, High Hopes (EI) Nov. 99
Apartment Houses: New Home for Executive Cash Dec. 43
The Late Tape (WS) Dec. 69
Toy Time (EI) Dec. 72A

—L—

LABOR

Close-up: Hodgson: The Labor Outlook Nov. 8
Labor's Global Organizer Nov. 67

TOPICS INDEX

LEGAL

Business and the Nixon Court Oct. 40

-M-

MANAGEMENT

Is Management Mobility Obsolete? July 46
Matrix Management: A Tough Game to Play Aug. 31
The New Myths of Management Sept. 25

MANUFACTURING

The Ratios of Manufacturing Nov. 70

-P-

PERSONALITIES

The Mysterious 'Mr. Michael' Nov. 29

POLLUTION

The People vs. the Polluters Dec. 52

-R-

RATIOS

Ratios of Retailing Sept. 76
Ratios of the Wholesalers Oct. 72
Ratios of Manufacturing Nov. 70

REAL ESTATE

Signal: 'Land Is Big Money' July 58

RETAILING

Ratios of Retailing Sept. 76

-S-

SALES & MARKETING

The Money in Mini Theaters (SM) Oct. 63
The Watch with a Thousand Faces (SM) Dec. 65

SPORTS

The Fastest Game in Town July 50
The Anglers of Industry Sept. 40

-T-

TRANSPORTATION

Close up: Transportation Turnaround? July 14
They Don't Like the 747 Aug. 42

-W-

WHOLESALEERS

The Ratios of the Wholesalers Oct. 72

COMPANY INDEX

A

ABM: Oct. 90
Accessfile: Aug. 52
Admiral: July 70
Adolph Coors Brewing Co.: Oct. 60
Aero Engines, Inc.: July 36
Aetna Life and Casualty Co.: Dec. 52
Aileen, Inc.: Nov. 67, 68
Alberto-Culver Co.: Aug. 66
Alberto VO 5: Aug. 66
Alcan Booth Industries Ltd.: Dec. 58
Alco Oil and Gas: July 67
ALGOL: Oct. 85
Alliance Trust: July 43
Allied Chemical: Sept. 14, 34
Allied Stores: Sept. 34
Allis Chalmers: Dec. 34
Alloys Unlimited, Inc.: Nov. 42, 43, 44
Amalgamated Sugars Co.: Sept. 10
Amerada Hess Corp.: Aug. 65; Sept. 93; Nov. 37
Amerco Systems: July 28
American Airlines: July 18; Aug. 44; Sept. 40
American Association of Retired Persons: Dec. 51
American Broadcasting Cos.: Oct. 38
American Can Co.: Oct. 60; Dec. 31
American Cyanamid: Aug. 31, 33, 34; Sept. 34; Oct. 31; Nov. 67
American Enka: Sept. 34
American Home Products: Sept. 34; Nov. 74
American Machine and Foundry: Sept. 38
American Metal Climax: July 65
American Motors: Dec. 17, 36
American Optical: Sept. 72
American Optoelectronics: Sept. 84
American Smelting and Refining: July 44; Aug. 41
American Standard Inc.: July 63, 64
American Sterilizer Co.: Nov. 34
American Telephone and Telegraph: July 31, 32; Oct. 27; Nov. 40, 94; Dec. 51
AMF, Inc.: Oct. 88
AMK: Dec. 38
Ampex Corp.: July 64
Amprop: Sept. 28
Anaconda: Sept. 59
"Anchor Yanker": July 28
Anheuser-Busch: July 59; Sept. 22
Anil Canada, Ltd.: Aug. 54
Anvil Mining Co.: Sept. 60
Aqua Net Hair Spray: Aug. 67
Aquitaine Co. Of Canada, Ltd.: Aug. 57
Arlen Properties: Sept. 94
Armstrong Cork: Nov. 48
Arthur D. Little & Co.: Oct. 37
Astra Steamship Corp.: Nov. 30
Atlas Van-Lines: Nov. 26
Audio-Magnetics Corp.: Dec. 72A
Auerbach, Pollak & Richardson: July 69
Austral Oil Co.: Aug. 21
Automated Theaters of America: Oct. 64
Automatic Telephone and Electric Co.: Nov. 42
Avco: Aug. 31, 33
Avis: Nov. 40, 41, 94
Axe-Houghton Stock Fund: Sept. 19

B

Babcock & Wilcox: July 38; Nov. 35
Bache & Co.: Aug. 39, 41; Nov. 34, 68; Dec. 57, 58, 62E
Baker, Weeks & Co.: Nov. 36
Bankers Trust Co.: July 33, Dec. 51
Bankers Trust International: Aug. 48X
Bankhaus Bache: Dec. 62E
Bank of America: Sept. 14, 47; Oct. 88; Nov. 14
Bank of New York: Sept. 92
Barclay: Dec. 69
BASE: Dec. 58
Bausch & Lomb: Aug. 60, 61
Beatrice Foods: Nov. 74
Becker, A.G. & Co.: Oct. 29
Bell & Howell: Oct. 36
Bell Telephone: Sept. 84
Belsize House Investment Trust: July 43
Bendix Corp.: Aug. 60
Beneficial Corp.: Sept. 34
Best & Co.: Dec. 66
Bethlehem Steel: Sept. 33, 34; Oct. 29
Better Living, Inc.: Oct. 37
Black Watch: Aug. 67
Blandin Paper: Nov. 40, 41
Bobbie Brooks: Dec. 36, 37, 38
Boeing: Aug. 13; Sept. 38; Oct. 29
Boeing 747: Aug. 42; Oct. 59
Boise Cascade: Dec. 46
Borden: July 48; Aug. 29; Nov. 74
Borg-Warner Corp.: Sept. 38

Boston & Maine Railroad: July 15, 16
Brandou Applied Systems: Sept. 26
Bristol-Myers: July 75
British International Computers, Ltd.: Oct. 80
British Overseas Airways Corp.: Aug. 44
British Petroleum: Nov. 42, 67
Brooks Brothers: Nov. 67
Brunswick Corp.: Sept. 40
Bruskin, R. H.: Dec. 18
Brut: Aug. 67
BSR Ltd.: Nov. 44
Budd Co.: July 73
Budget Rent-A-Car: Nov. 40, 95
Bulbhome, Inc.: Aug. 21
Bulova Watch Co.: Aug. 44; Dec. 65
Bunker-Ramo Corp.: Aug. 24
Burns, William J. International Detective Agency: Oct. 33
Burroughs: Nov. 37, 38
Burroughs Corp.: July 69; Dec. 57, 69

C

California Computer Products: Dec. 50
Callahan: Aug. 41
Campbell Soup Co.: July 64; Sept. 34, 35
Canada Dry Corp.: Oct. 36, 37
Carborundum: Aug. 31; Oct. 90
Carlsberg Financial Corp.: Dec. 43, 44
Carroll's: Oct. 64
Cary Corp.: Nov. 26
Castleton Industries: Nov. 52
Caterpillar Tractor: Aug. 31, 34; Dec. 24, 33X
Celanese Corp.: Aug. 43; Nov. 40
Cessna Aircraft Co.: Oct. 24
Champion: Nov. 39
Chase Manhattan Bank: July 56; Sept. 47; Oct. 27, 86; Nov. 74
Chaser For Hangover: Nov. 26
Chemical Bank: Aug. 30; Dec. 45
Chemical New York Corporation: Sept. 96
Chemstrand: Dec. 50
Chesebrough-Pond's, Inc.: Aug. 66; Sept. 34, 35
Chris Mc Quire, Inc.: Oct. 64
Chrysler Corp.: Sept. 38; Oct. 29; Dec. 17
Cinema Systems, Inc.: Oct. 64
Citation: Oct. 24
Cities Service: Sept. 34, 35
Citizen's: Sept. 47, 48, 50, 55
City Investing: Sept. 47
Clark, William H.: July 46
Clorox: Nov. 105
CNA Financial: Dec. 43
COBOL: Oct. 85
Coca-Cola: Oct. 30; Nov. 102
Cold Storage: July 45
Coleco Industries Inc.: Dec. 72A, 73
Colgate-Palmolive Co.: Oct. 37; Dec. 32
Collins Radio: Nov. 42
Colonial Penn Group: Dec. 51
Colt Industries: Nov. 34
Columbia Broadcasting System Inc.: July 64, 75
Combustion Engineering: July 38
Commercial Credit: Sept. 93
Commonwealth United: Sept. 26
Compagnie des Compteurs: Nov. 103
Companie des Machinec Bull: July 38
Components, Inc.: Sept. 79, 83
Connecticut General Life Insurance: Sept. 47
Consolidated Edison: July 38
Consolidated Foods: Nov. 30
Consolidated Oil: July 68
Continental Can Corp.: Oct. 60; Nov. 74
Continental Devices: Sept. 79
Continental Mortgage of Boston: Sept. 48
Continental Steel Corp.: Aug. 27
Control Data: Sept. 93; Dec. 62E
Copper Range: Sept. 43
Core Memories Ltd.: Nov. 80
Cover Girl: Aug. 68
Crane Co. (The): Dec. 62E, 63
Credit Research Foundation: Nov. 89
Cresap, McCormick and Page: Dec. 37
Crown Controls: Nov. 78
Crucible Steel Corp.: Oct. 38
Cullen Central Bank and Trust Co.: Aug. 21
Culver Chemical Co.: Aug. 66
Cutex: Aug. 67
Cyprus Mines Corp.: Sept. 59

D

Daito Electronics Corp.: July 64
Dana Corp.: Sept. 34, 89
Dancer-Fitzgerald Sample, Inc.: Nov. 94
Daniel Radiators, Inc.: Nov. 30
Daniel Yankovich Inc.: Dec. 51
Dart Industries: July 59

Dartnell Corp.: Sept. 19
Darvon: Sept. 96
Data Products, Inc.: Nov. 80
Dayco Corp.: Dec. 37
Decca, Telegraph Condenser Co.: Nov. 42
Department of Transportation: July 14X
De Soto, Inc.: Oct. 45
Devro: Dec. 30
Dexter Corp.: Oct. 60
Di Giorgio Corp.: Nov. 89, 92
Digital Equipment Corp.: Sept. 27
Diversified Mortgage Trust: Sept. 48
Dolly Madison Industries: Sept. 102
Dome Petroleum: Aug. 57
Dominion Electric: Nov. 35
Donnelley, (R. R.): Sept. 34
Dow Chemical: Sept. 34; Nov. 67; Dec. 36, 38, 58
Dreyfus: July 75
Dr. Pepper Co.: Oct. 101, 102
Duke Power Co.: Oct. 42
du Pont: Sept. 14, 33, 34, 89; Nov. 105
du Pont de Nemours & Co., E. I.: July 32; Sept. 95; Oct. 30; Nov. 67

E

Eastman Kodak Co.: Aug. 39, 41; Sept. 33, 34, 62, 93; Nov. 99
Eatons: Dec. 34
Eaton Yale & Towne: Sept. 27, 91
EG & G, Inc.: Sept. 26
Egret Growth Fund: July 15
Electronic Rat Control Unit: Oct. 19
Eli Lilly: Sept. 95, 96
Energy Conversion Devices, Inc.: Sept. 84
Equitable Life: July 46, 64
Equitable Life Assurance Society: July 48; Aug. 30; Oct. 47
Ericsson Telephone: Nov. 42
Etch A Sketch: Dec. 73
Ethicon: Dec. 30
Ethyl: Nov. 105
Evans & Co.: Sept. 55
Evans Products Co.: Aug. 29; Oct. 88

F

Faberge, Inc.: Aug. 67
Fairchild Camera: Sept. 79, 83; Nov. 42; Dec. 69
Fairchild Camera & Instrument Corp.: Oct. 45; Nov. 66
Fairmont Foods: Oct. E103
FANCOM 230-60: Oct. 80
Fanny Farmer: July 76
Faraway Imports: Oct. 19
Fedders Corp.: Dec. 44
Federal Housing Authority: Dec. 44, 46
Federal Power Commission: July 67; Dec. 27
Federated Department Stores: Aug. 66; Dec. 34X, 36
Fem Mist: Aug. 68
Fidelity Capital Fund: Sept. 19
Financial Executive's Research Foundation: Oct. 19
Fine Products: July 77
First National Bank of Boston: Sept. 26
First National City: Nov. 74
First Security Corp.: Sept. 10
Fleetwood: Nov. 39
FMC: Nov. 105
Ford Motor: Aug. 61; Nov. 74
FORTRAN: Oct. 85
Fort Stockton Oil Co.: July 67
Franklin Mint: Aug. 41
Fraser and Neave: July 45
Frederick Chusid & Co.: July 33
Frigidaire: Dec. 57, 62E
Frisbee: Dec. 74
Frost & Sullivan, Inc.: Nov. 21
Fujitsu Ltd.: Oct. 80, 82, 86
Fund of Funds: Aug. 39; Sept. 94
Fund of Letters: Nov. 64

G

Gablinger: Oct. 58
GAF Corp.: Aug. 27
Garcia Mfg. Co.: Sept. 40
Garrard: Nov. 44
General Battery: Nov. 105
General Cable Co.: July 32; Sept. 34, 35; Oct. 47, 88, 90
General Dynamics: July 37; Aug. 12, 13
General Electric Co.: July 32, 34X, 64, 70; Sept. 26, 37, 79, 83, 84; Oct. 29, 80
General Electric Co. (British): Nov. 42, 44
General Foods: July 75; Sept. 34
General Instruments: Sept. 79

COMPANY INDEX

General Motors Corp.: Aug. E16D; Sept. 33, 34, 89; Oct. 11, 31; Nov. 8, 9, 83; Dec. 23, 31X, 62E, 76
General Telephone & Electronics Corp.: July 27; Aug. 31; Oct. 29; Nov. 33; Dec. 17
General Tire: Oct. 29
Genesco: Nov. 74
Georgia-Pacific Corp.: Aug. 29
German Bank of Beer: Nov. 30
G. F. I. S., Ltd.: July 38
Gillette: Sept. 72
Glenmore Distilleries Co.: Dec. 52
Globe Union: Sept. 79, 84
Goldman Sachs & Co.: July 48
Good Humor Products Co.: Oct. 31
Goodrich Co., B. F.: Sept. 38; Nov. 67
Goodyear Tire and Rubber: Nov. 67
Gorham Silver: Aug. 41
Grace: Nov. 105
Gramco: Sept. 28X, 94; Dec. 62E
Gramco International: Sept. 94
Gramco Management: Sept. 94
Grant, W. & T. Co.: Nov. 40
Grapette: Oct. 58
Griffin Wheel Co.: July 28
Groom & Clean: Aug. 67
Grove Press: Nov. 66
Grundig: July 64
Gulf Oil: July 38; Sept. 33, 34
Gulf Resources & Chemical Corp.: Oct. 45
Gulf & Western: Oct. 37; Nov. 52; Dec. 23

H

Hallmark Cards: Nov. 74
Hamilton Tool Co.: Nov. 78
Handy Associates: Oct. 49; Dec. 36
Handy & Harman: Aug. 41; Oct. 70
Hansen, A. S.: Oct. 29
Harriser "Jump Jet": Nov. 42
Harris Intertype: Sept. 72
Harris & Walsh: Oct. 33
Harsco Corp.: Aug. 29
Hartford Insurance: Dec. 24
Hecla: Aug. 41
Heinz: Oct. 38
Hercules: Sept. 34
Hercules Gallon Products: Dec. 37
Hershey Food: July 77
Hertz: Nov. 40, 41, 94
Hess: Dec. 27
Heublein: Dec. 37, 38
Hewlett-Packard: Aug. 10; Sept. 79, 84; Nov. 30
HITAC 8700: Oct. 80
Hitachi Ltd.: Oct. 80
Holotron Corp.: Aug. 61
Honeywell Corp.: July 69; Sept. 26; Oct. 80; Nov. 38
Hong Kong and Shanghai Bank: July 45
Hot Wheels: Dec. 72A
Household Finance: Nov. 40
Hudson, J. L.: Dec. 34
Hudson Pulp & Paper Corp.: Nov. 30
Hughes Aircraft Co.: Aug. 31
Hula Hoops: Dec. 74
Humble Oil: July 65; Sept. 93
Hunt-Wesson Foods: Oct. 36, 38
Hurleston, Inc.: Nov. 78
Husky Oil: Aug. 57

I

IBM Japan: Oct. 80, 82, 86
IBM World Trade: Nov. 74
Icahn & Co.: July 74
ICV, Inc.: Aug. 61
Indian Head: Dec. 38
Inflight Motion Pictures: Oct. 64, 70
Ingersoll-Rand: Sept. 34
Inland Container Corp.: Oct. 88, 90
Immont: July 64
Inspiration Consolidated Copper Co.: Nov. 35
Installation Data Management Corp.: Nov. 68
Integrated Resources: Dec. 44
International Business Machine: July 36, 46, 48, 56, 64, 69, 74; Aug. 60; Sept. 14, 72, 92, 93; Oct. 31, 59, 86; Nov. 37; Dec. 23, 24, 26X, 28, 50, 51, 63, 69
International Chemical & Nuclear Corp.: Nov. 49
International Computers Ltd.: Nov. 44
International Federation of Chemical and General Workers Union: Nov. 67
International Harvester: Dec. 34
International Investors Group: Sept. 94
International Nickel: July 32
International Paper: Sept. 33, 34; Nov. 67
International Rectifier: Sept. 79
International Service Corp.: Oct. 32

International Silver: Aug. 39, 41
International Union of Machinists: Nov. 8
International Union of Operating Engineers: Oct. 29
International Video Corp.: July 64
Investment Overseas Services: Aug. 39; Sept. 94; Dec. 50, 62E
Investors Diversified Services: July 64
Irwin Snyder Doors, Inc.: Nov. 30
ITT: Aug. 31; Sept. 33, 34, 35, 72, 79, 89; Nov. 32, 40, 44; Dec. 23, 24X, 36, 37, 46
Ivory and Sime Investment Trust: July 43

J

Japan Development Bank: Oct. 82
Japan Electronic Computer Co.: Oct. 80
Japan ICL Machinery: Oct. 80
Japan National Cash Register: Oct. 80
Japan Radio: Oct. 80
Japan Univa: Oct. 80
Jaspan, Norman: Oct. 33
JECC: Oct. 82
Jersey Central Railroad: July 75
Jersey Standard: Sept. 60; Dec. 24
J. & H. International: Nov. 32
Jim Walter: Nov. 38
John Hancock: July 64
Johnson & Johnson: Dec. 23, 24, 30X

K

Kaiser Aluminum and Chemical Corp.: Nov. 49, 90, 92
Kaiser Resources: July 66
Kaiser Steel Corp.: July 66
Karp & Nestler: Dec. 44
Keebler Co.: Oct. 102
Kennecott: Sept. 59
Kentucky Tavern: Dec. 52
Ketchum, MacLeod & Grove: Nov. 34
Kidde, Walter: Sept. 26; Nov. 39
Kidder, Peabody Realty: Dec. 46
Kimberly-Clark: Dec. 32
King Resources: July 67; Dec. 50
Kleen Guard: Aug. 66
KLM: Nov. 36
KMS Industries: Aug. 61
Kodak: Dec. 34, 51
Koppers: Sept. 33, 34, 89
Kraftco: Sept. 35, Dec. 36

L

Ladd Petroleum Corp.: July 67
La Maur, Inc.: Aug. 66, 67
Larwin Mortgage: Sept. 47
Laub, Kenneth B. & Co.: Sept. 28
Laura Secord Candy Shops: July 76
Lear Siegler: July 59; Nov. 49
Leasco: Sept. 58
Lehigh Valley Industries: Nov. 30
Lemonette: Oct. 58
Lever Brothers: Dec. 32
Lever Brothers Canada: July 32
Levin-Townsend: Sept. 58
Liebeher: Nov. 78
Lily White: Aug. 67
Litton Industries: Sept. 26, 72; Oct. 36, 37, 59; Nov. 36
Lloyd: Dec. 68
Lockheed: Aug. 13; Nov. 8
Lockheed Air Bus: Oct. 59
Loew's Inc.: Dec. 44
Lone Star Cement: Dec. 38
Longchamps: Dec. 17
LTV: Oct. 37; Nov. 39; Dec. 23
Lubrizol: July 44
Lybrand, Ross Bros. & Montgomery: Dec. 44

M

Macy: Nov. 68; Dec. 34
Magnavox: July 70, 75
Mammoth: Nov. 49
Manhattan Fund: Nov. 51
Mansfield Tire and Rubber Co.: Aug. 27
Marcona: Sept. 60
Marcor, Inc.: July 46
Marietta, Martin Corp.: Oct. 42
Masquers: Dec. 52
Matsumita Electric: July 64
Mattel Corp.: Nov. 90, 92; Dec. 72A
Max Factor & Co.: Oct. 34
May Department Stores Co.: July 65
McCall Corp.: Oct. 36, 38
McCall Pattern Co.: Oct. 36, 38
McCall Printing Co.: Oct. 38
McCall Publishing Co.: Oct. 38
McDonald Corp.: Dec. 17

McDonnell Douglas: July 38; Aug. 13, 61; Sept. 34, 89; Oct. 59
McDonnell Douglas air bus: Oct. 59
McKensie & Co.: Sept. 26; Dec. 36
Mead Corp.: Aug. 30
Memorex: July 74; Nov. 37; Dec. 50
Merck & Co.: Oct. 31
Merrill Lynch, Pierce, Fenner & Smith: Sept. 92; Dec. 58
Michael, E.J., Radium and Uranium Corp.: Nov. 30
Michael Industries, Inc.: Nov. 30
Michelin: Nov. 67
Midland: Dec. 69
Midland Mortgage: Sept. 47
Milton Bradley: Dec. 69, 70
Milwaukee Railroad: July 75
Minnesota Mining and Manufacturing Co.: July 64; Aug. 30
MITI: Oct. 82
Mitsubishi Electric Corp.: Oct. 80
Mitsubishi Precision: Oct. 80
Mitsui & Co.: Oct. 80
Mobil Oil: July 22, 46; Nov. 36, 37
Modular Cinemas of America: Oct. 64
Monsanto Chemical: Aug. 31, 33; Nov. 105; Dec. 36
Montgomery Ward: Nov. 105; Dec. 66
Mortgage Investors Group: Sept. 48
Mosler Electronic Systems: Oct. 33
Motor Investments: July 45
Motorola: July 70; Aug. 29; Sept. 79, 83, 84, 86; Nov. 42; Dec. 69
Mount Goldsworthy: Sept. 60
Mr. Boston Distiller Corp.: Dec. 52
Mutual Life Insurance Co. of New York: Sept. 47

N

National Association of Credit Management: Nov. 93
National Biscuit: Sept. 34
National Car Rental: Nov. 40, 41, 95
National Cash Register: Aug. 31, 34; Sept. 72; Oct. 80; Nov. 38; Dec. 36, 69
National General: Nov. 39
National Industrial Conference Board: July 46
National Industries: Aug. E56A
National Retired Teachers Ass.: Dec. 51
National Semiconductor: Sept. 79, 83; Nov. 66
National Westminster Bank: Dec. 69
NEAC-2200: Oct. 80, 82
Neiman-Marcus: Dec. 34
Network Cinema Corp.: Oct. 64, 68, 70
New England Industries, Inc.: Nov. 30
New Jersey Industries, Inc.: Nov. 30
New York Telephone: July 32
Nikko Securities Co.: Oct. 86
Nippon Electric Co.: Oct. 80, 82, 86
Norfolk & Western: Sept. 34
Norris Industries: Sept. 34
North American Rockwell: July 38; Aug. 12, 13; Oct. 29; Dec. 51
North East Development Council: Dec. 62E
Northern Illinois Gas Co.: Aug. 29; Oct. 90
Northern Natural Gas Co.: Aug. 58
Northwestern Railroad: July 75
Norton Co.: Sept. 40
Norton Simon Inc.: Oct. 34, 36, 37, 38
Noxell Corporation: Aug. 68
Noxzema Cold Cream: Aug. 68
Noxzema Complexion Lotion: Aug. 68
Noxzema Shave Cream: Aug. 68
Noxzema Skin Cream: Aug. 68
NTA: Nov. 105

O

Occidental Petroleum: Oct. 32; Nov. 37; Dec. 27
Ogden: Dec. 23
Ohio Art Co.: Dec. 73, 74
Oki Electric Industry Co.: Oct. 80
Old Red Eye: Oct. 58
Olin Mathieson: July 46; Nov. 74
Olivetti: July 38
Oman Construction Co.: Dec. 34
120 Work Station: Aug. 52
Oppenheimer & Co.: Oct. 29; Nov. 51
Optic-electronics: Sept. 84
Optoelectronic diodes: Sept. 83, 84
Optron: Sept. 84
Optronics Technology, Inc.: Aug. 61
Orho: Dec. 30
Otis Elevators: Sept. 72
Overseas Chinese Banking Corp.: July 45
Overseas Navigation Co.: Nov. 32
Owens-Illinois: July 46
Owens-Illinois Glass: Dec. 36

COMPANY INDEX

Oxford Pendaflex Corp.: Aug. 52

P

Pabst Brewing Co.: Oct. 58
 Pacific Vegetable Oil Corp.: Oct. 90
 Packard Bell Electronics Co.: Nov. 90
 Pampers: Dec. 32
 Pan American: Aug. 42; Sept. 43; Nov. 105
 Pannel Balt Corp.: Aug. 54
 Parke Davis: Sept. 26
 Peat, Marwick, Mitchell & Co.: Dec. 37, 38
 Pendaflex: Aug. 53
 Penn Central Railroad: July 75; Aug. 71X;
 Sept. 11, 12, 34, 93
 Penn Dixie Cement: July 59
 Penn Mutual Life Insurance Co.: Nov. 32
 PepsiCo, Inc.: Sept. 96
 Pepsi Cola: Oct. 58
 Personal Products Co.: Dec. 30
 Pertussin: Aug. 67
 Pfizer, Chas.: Nov. 74
 Philips Lamp: Nov. 42
 Phillip Morris: Aug. 29; Sept. 43; Oct. 88, 90
 Phillips: Sept. 93
 Phrix: Dec. 58
 Picturephone: Dec. 51
 Pima Mining Co.: Sept. 59
 Pinkerton's Inc.: Oct. 31, 33
 Pitney Bowes: Sept. 72
 Pittsburg Plate Glass Co.: Nov. 49, 92
 Plant Industries: Nov. 60
 Plastic Kote Corp.: Nov. 30
 Playskool Manufacturing Co.: Dec. 70
 Plessey Co. Ltd.: Nov. 42X
 Polaroid Corp.: Sept. 27, 62, 93; Nov. 30, 99
 Pope & Talbot: Nov. 39
 Porter (H. K.): Sept. 34
 Portion Control Industries: July 77
 Potlatch Forests, Inc.: Aug. 27
 Potter: Dec. 50
 P. P. G. Industries: Sept. 33, 34
 Prentice-Hall: Dec. 45
 Pretty Polly, Ltd.: Nov. 80
 Proctor & Gamble: Nov. 105; Dec. 32
 Prudential Insurance: Aug. 31; Dec. 26
 Purax: Nov. 105
 Putnam Growth Fund: Sept. 19

Q

Q Tips: Aug. 67
 Questor Corp.: Oct. 45

R

Radio Corp. of America: July 64, 70; Aug. 60,
 61; Sept. 79, 80, 83, 84; Oct. 80; Nov. 40
 Rammco Investment: Dec. 46
 Ranco: Dec. 57
 Raytheon Co.: July 31
 Reading Railroad: July 75
 Redman: Nov. 39
 Relax Ultra Dry: Aug. 68
 Republic Corp.: July 64
 Revlon: Dec. 38
 Reynolds Foods: Dec. 66
 Reynolds Metals: Sept. 34; Oct. 60
 Reynolds, R. J.: Sept. 72; Nov. 35
 Rheingold Corp.: Aug. 42; Oct. 58X
 Richardson Merrell: Sept. 34, 35, 40
 Riker Maxson: Nov. 64
 Rock Island Railroad: July 75
 Rohr Corporation: July 14
 Rome Cable Co.: Sept. 60
 Royal Crown Cola: July 64
 Royal Dutch Petroleum: Nov. 36, 37
 Royal Dutch Shell: Aug. 65; Sept. 93
 Runyon, Robert M. & Associates: Aug. 43
 Ruppert Brewery: Dec. 43
 Russell Stover Candies: Oct. E103
 Ruthroff & Ryan: Oct. 37

S

Safeway Stores: Nov. 102
 Sage, Peggy: Aug. 67
 Schlumberger: Nov. 103
 Scientific Data Systems: Dec. 28
 SCM: Aug. 29; Sept. 72
 Scottish American Investment Co. Ltd.: July
 43
 Scott Paper Co.: Sept. E16B; Dec. 32
 Scovill Manufacturing Co.: Nov. 34, 35
 SCT Franchise Sales: Oct. 68
 Seaboard Air Line Railroad: July 47
 Seagram, Joseph E. & Sons Inc.: Oct. 90
 Sears, Roebuck: July 64; Aug. E16D; Oct. 45;
 Dec. 66
 See's Candy Shops: July 76

Selecta Vision: Aug. 60
 Sel Rex Corp.: Oct. 32, 96
 Shannon Free Airport Development Co.: Nov.
 75
 Shareholders Capital Programs: Dec. 47
 Shattuck & McHone: July 59
 Shearson, Hammill: Aug. 39
 Sheffield Watch Corp.: Dec. 65
 Shell Canada: Sept. 93
 Shell Oil: July 46, 48; Sept. 38, 93; Oct. 60;
 Nov. 105; Dec. 31
 Sidal N.Y.: Dec. 58
 Siegel Trading Co.: Aug. 41
 Signal Companies: July 58X; Sept. 34; Dec. 37,
 38
 Signal Properties, Inc.: July 58
 Sime Darby: July 45
 Simmonds Precision Products: Aug. 33
 Simpson Coal & Chemical Corp.: Nov. 30
 Singer Co.: July 32; Oct. E94, 96; Dec. 36, 57
 Singer General Precision: Nov. 105
 Skyline: Nov. 39
 Slip 'N Slide: Dec. 74
 Smilan & Safean: July 74, 75
 Smithers, F. S. & Co.: Nov. 37
 Societe Nationale des Petroles d' Aquitaine:
 Aug. 57
 Solitron: Sept. 79, 80, 83
 Sondheimer & Co.: Nov. 30
 Sony: July 64
 Spectronics: Sept. 84
 Sperry & Hutchinson: Nov. 100, 102
 Sperry Rand: Aug. 44; Oct. 80, 93; Nov. 40
 SST: Oct. 90
 Standard Industries, Inc.: Nov. 30
 Standard International Corp.: Aug. 68
 Standard Oil of California: Sept. 34
 Standard Oil Co. (New Jersey): July 32; Aug.
 65; Nov. 36, 37; Dec. 29, 36
 Standard Ore & Alloys Corp.: Nov. 30
 State National Bank of Connecticut: Nov. 100
 Stauffer Chemical Co.: July 32; Nov. 105
 Sterling Drug: Dec. 36
 Sterling, Grace & Co.: Nov. 39; Dec. 47
 St. Louis San Francisco Railway Co.: Dec. 38
 STP: Nov. 39
 Strack, Michael & Co.: Nov. 30
 St. Regis Paper Co.: Aug. 29
 Studebaker Worthington: Nov. 39
 Stuyvesant Asset Management Corp.: Oct. 27,
 28
 Stylac: Aug. 67
 Stylast: Aug. 67
 Sugar Twin: Aug. 66
 Super Ball: Dec. 74
 Sutro & Co.: Sept. 55
 Swift & Co.: Oct. 38
 Swiss Watch Federation: Dec. 51
 Swiza Sheffield: Dec. 65
 Sylvania Electric Products: Nov. 33

T

Technicon Corp.: Nov. 80
 Technicon Instruments: Nov. 74
 Technitrol, Inc.: Nov. 52
 Tele Prompter Corp.: Nov. 51, 52
 Telequote 111: Aug. 24
 Telex: Nov. 37, 38; Dec. 50
 Tenneco Inc.: Dec. 23, 27X, 70
 Tennessee Gas Transmission Co.: Dec. 27
 Terana S. A.: Dec. 52
 Texaco Inc.: Aug. 65; Sept. 34; Dec. 31
 Texas Instruments: July 64, 65; Aug. 31; Sept.
 79, 83, 84; Oct. 30; Dec. 57, 63, 69
 3 M Co.: July 48; Aug. 31; Nov. 26; Dec. 62E
 Timex: Dec. 65
 Tishman Construction: Sept. 94; Nov. 30
 TNT Communications: July 64
 Tokyo Shikaura Electric Co.: Oct. 75
 Tootsie Roll Industries: July 77
 Toro Manufacturing Co.: Sept. 91
 TOSBAC 5400: Oct. 75
 Toshiba: Oct. 80, 85
 Towers, Perrin, Forster & Crosby: Oct. 45;
 Nov. 40
 Toy Manufacturers of America: Dec. 72A
 Trane: July 75
 Transamerica Corp.: Nov. 40
 Transitron: Sept. 79
 Trans Lux Corp.: Oct. 64
 Trans World Airline: July 18
 Travelers Insurance Co.: Aug. 21
 Treffan: Sept. 96
 Trin Theaters: Oct. 64
 TRW: Aug. 31, 32, 34; Sept. 79, 80
 Turbodyne: Nov. 39
 Twentieth Century Fox: July 60
 Tyco Laboratories: Sept. 79

U

Uchida Yoko: Oct. 80
 U. K. Aluminum Federation: Dec. 58
 Union Camp: Aug. 44; Nov. 93
 Union Carbide: July 32, 65; Sept. 33, 34, 79,
 89, 91; Nov. 40, 89, 92, 95; Dec. 31
 Union Oil Co. of California: Nov. 32
 Uniroyal Inc.: July 46, 64; Aug. 61; Sept. 34,
 89; Dec. 36
 United Aircraft: July 37; Aug. 13
 United Air Lines: Dec. 17, 18
 United Artists Theaters: Oct. 64
 United Brands: Dec. 38
 United California Bank: Aug. 34
 United International Shipping Corp.: July 67
 United States Leasing International, Inc.: Sept.
 58
 Unitrode: Sept. 79
 Univac: Oct. 80
 University Computing: Nov. 36
 USIF: Sept. 28, 94
 U. S. Industries: Aug. 30; Sept. 47X; Nov. 57,
 60
 U. S. Lines: Nov. 39
 USM Corp.: Sept. 25, 40, 43
 U. S. Plywood Champion Papers: Sept. 26
 U. S. Steel: Sept. 38; Oct. 29
 Utah Construction & Mining Co.: Sept. 10

V

Value Line Special Situations: Sept. 19
 Varian: Sept. 79
 Vaseline: Aug. 67
 Veeder Industries, Inc.: Oct. 59
 Vick Chemical Co.: Sept. 35

W

Wackenhut Corp.: Oct. 33
 Ward Foods: Sept. 26
 Warner Lambert Pharmaceutical: Sept. 26, 34;
 Nov. 74
 Weld: Dec. 58
 Wells Fargo Bank: Sept. 47
 Western Geophysical: Oct. 36
 Westinghouse Electric: July 34, 38; Sept. 79,
 83; Dec. 36
 Wham-O Manufacturing Co.: Dec. 74
 White: Dec. 58
 Whittaker Corp.: Oct. 37; Dec. 24
 Wickers: Nov. 39
 Wiesenberger Dealer Services: Sept. 19
 Witter, William D.: Nov. 38

X

Xerox Corp.: July 47; Dec. 28, 38
 Xerox Data Systems: Oct. 80

Y

Young, Kaplan & Edelstein: Dec. 47

Z

Zener Diodes: Sept. 83
 Zenith Corp.: July 70
 Zenith Funding Corp.: July 28; Oct. 24

AUTHOR INDEX

KEY: D - DEPARTMENTAL SUBJECT

-A-

ALLAN, JAMES

A Strategy for Fired Executives Sept. 44

-B-

BERKWITT, GEORGE J.

Can Executives Be Remade? July 31
The New Myth of Management Sept. 25
The Shoe-Leather Executive Nov. 33
Zigzagging Liquor Dec. 52

BRADY, RAYMOND J.

The Wildcatter July 67
Sell? Now? (D) July 74
Buy? When? (D) Aug. 64
A Banker's Stock (D) Sept. 92
The Irish Way (D) Nov. 74
The Late Tape (D) Nov. 105
A King Shows His Colors Dec. 50
The Late Tape (D) Dec. 69

BROY, ANTHONY

Shakedown in Transistors (D) Sept. 79

BUTKUS, ALVIN A.

The GE Puzzle July 34
Close-up: Packard: Defense on a Diet Aug. 10
Shoestring Caesar Aug. 53
Should Executives Go Back to School? Sept. 36
Kodak's Instant Cameraman Sept. 60
Salesman in the Executive Suite Oct. 34
Veeder's Windfall Oct. 59
Profitable Problems Oct. 60
The Mysterious 'Mr. Michael' Nov. 29

-G-

GRAHAM, FRED P.

Business and the Nixon Court Oct. 40

-H-

HERSHMAN, ARLENE

Psyched-Out in Silver Aug. 38
Is the Game Up at Gramco? Sept. 28
USI's Mortgage Trust: No Money Down Sept. 46
The Pinch on the Pension Funds Oct. 27
Which Way for Stocks? Nov. 36
Bache's Ledgerman Nov. 68
Apartment Houses: New Home for Executive Cash Dec. 43

-L-

LEKACHMAN, ROBERT

The Economy, Monthly Column July 13
The Case for Controls Aug. 9
A Portfolio of Summer Reading Sept. 9
What Will Spark the Upturn? Oct. 9
Welfare Reform and Revenue Sharing Dec. 11
A Brave New World

LEVY, ROBERT

The Fastest Game in Town July 50
The Oxford File Aug. 52
The Anglers of Industry Sept. 40
Rheingold: Growth With Flavor Oct. 58
The Market's Lonely Man Oct. 60
The Money in Mini-Theaters (D) Oct. 63
Knit-Picking for Profits Nov. 67
Sampling with Seniors Dec. 50

LIEBSON, MALVINA

Businessmen's Expectations (D) Sept. 99
Businessmen's Expectations (D) Dec. 78

-M-

MARGETTS, SUSAN

The Watch with a Thousand Faces (D) Dec. 65

MARTIN, NEIL A.

A New Message for the Medium (D) July 63
Canadian Capers (D) Aug. 57
Japanese Computers: Closing the Gap Oct. 75

MEYER, PEARL

How to Read a Resume Oct. 48

MURRAY, THOMAS J.

Signal 'Lend Is Big Money' July 58
Kaiser's Black Gold July 66
Close-up: Eccles: 'Don't Blame the Fed' Sept. 10
U.S. Leasing Gamble Sept. 58
Cyprus Plans Ahead Sept. 59
The Rise of the Credit Managers Nov. 48
CalComp's Love Hate Nov. 50

-P-

PERHAM, JOHN

Is Management Mobility Obsolete? July 46
Matrix Management: A Tough Game to Play Aug. 31
They Don't Like the 747 Aug. 42
Phantom Stock: Better than Options? Sept. 32
The Great Game of Corporate Espionage Oct. 30
Now They're Swapping Options Oct. 45
Stouffer's Double Jeopardy Oct. 59
The Executive in the Hired Car Nov. 40
Look Twice at Restricted Stock Dec. 36
Insurers of Oldsters Dec. 51

POINDEXTER, JOSEPH

Bowing Out at 31 Nov. 66

-R-

RICH, LES

A New Focus for the Hologram (D) Aug. 59

ROSEN, GERALD R.

Washington Desk (column) Monthly
Close-up: Transportation Turnaround? July 14
'We're Still Cutting Back' Aug. 27
Berlin Diary-1970 (D) Sept. 65
U.S. Priorities: 'Housing Is Number One' Oct. 46
Close-up: Hodgson: The Labor Outlook Nov. 8

ROSS-SKINNER, JEAN

Scotland's Canny Investment Trusts July 43
An Executive Abroad Aug. 48
Is the Game Up at Gramco? Sept. 28
The American Challenge-From Plessey Nov. 42
Labor's Global Organizer Nov. 67
Europe's Cutbacks: Made in U.S.A. Dec. 57

-S-

SHAPIRO, MAX

Recession Can't Cure Inflation July 54

SMITH, JANET

Big Headlines, Small Profit Nov. 66
The People vs. the Polluters Dec. 52

-W-

WILLIAMS, LYNN

How to Sell Letter Stock Nov. 51

WYANT, ROWENA

Business Failures (Monthly) July 79
Bucking a Recession Aug. 71
Those Million-Dollar Bankruptcies Sept. 101
The Anatomy of Failure Oct. 105
Unlucky Eleven Nov. 97
The Midi: Is It Doomed? Dec. 77
All in a Week's Work

